

Clippy – Privacy Policy

Who we are:

The company that is responsible for your information under this Privacy Policy is:

Clippy, LLC
50 W Broadway Ste. 333 #81392
Salt Lake City, UT 84101-2201

Where this Privacy Policy applies:

This Privacy Policy applies to websites, apps, events and other services operated by Clippy. For simplicity, we refer to all of these as our “services” in this Privacy Policy. To make it even more clear, we have added links to this Privacy Policy on all applicable services.

Information we collect:

We cannot help you upload video clips without such basic details such as your device’s IP address. We also collect information generated as you use our services, for example access logs, as well as information from third parties, like when you access our services through a social media account.

Usage information

We collect information about your activity on our services, for instance how you use them (e.g., date and time you logged in, features you’ve been using, searches, clicks and pages which have been shown to you, referring web page address) and how you interact with other users (e.g., how you choose to share Clippy videos, time and date of your shares/exchanges, number of Clippy video messages you send and receive, etc.).

Device information

We collect information from and about the device(s) you use to access our services, including:

- Hardware and software information such as IP address, device ID and type, device-specific and apps settings and characteristics, app crashes, advertising IDs (such as Google’s AAID and Apple’s IDFA, both of which are randomly generated numbers that you can reset by going into your device’s settings), browser type, version and language, operating system, time zones, identifiers associated with cookies or other technologies that may uniquely identify your device or browser (e.g., IMEI/UDID and MAC address);
- Information on your wireless and mobile network connection, like your service provider and signal strength;
- Information on device sensors such as accelerometers, gyroscopes and compasses.

Cookies and other similar data-collection technologies:

We use and may allow others to use cookies and similar technologies (e.g., web beacons, pixels) to recognize you and/or your device(s). You may read our [Cookie Policy](#) for more information on why we use them (such as authenticating you, remembering your preferences and settings, analyzing site traffic and trends, allowing you to use social features, etc.) and how you can better control their use, through your browser settings and other tools.

How we use information

The main reason we use your information is to deliver and improve our services. Additionally, we use your info to help keep you safe and to provide you with videos that may be of interest to you.

We may not be able to accommodate certain requests to object to the processing of personal information, notably where such requests would not allow us to provide our service to you anymore. For instance, we cannot provide our service if we do not have access to either your devices camera or your devices videos, whether stored on your videos or through another application (e.g., Snapchat)..

How we protect your information:

We work hard to protect you from unauthorized access to or alteration, disclosure, or destruction of your personal information. As with all technology companies, although we take steps to secure your information, we do not promise, and you should not expect, that your personal information will always remain secure.

We may suspend your use of all or part of the services without notice if we suspect or detect any breach of security. If you believe that your video(s) or information is no longer secure, please notify us immediately [here](#).

How long we retain your information:

We keep your personal information only as long as we need it for legitimate business purposes and as permitted by applicable law.

In practice, we delete or anonymize your information upon deletion of your account; unless we must keep it to comply with applicable law.

Keep in mind that we cannot promise that all data will be deleted within a specific time frame due to technical constraints.

Children’s privacy:

Our services are restricted to users who are 18 years of age or older. We do not permit users under the age of 18 on our platform and we do not knowingly collect personal information from anyone under the age of 18. If you suspect that a user is under the age of 18, please use the reporting mechanism available through the service.

Changes to this Privacy Policy:

Because we are always looking for new and innovative ways to help you upload and share videos, this policy may change over time. We may notify you before any material changes take effect so that you have the opportunity to review the changes.

How to contact us:

If you have questions about this Privacy Policy, here is how you can reach us:

Online:

www.theclippyapp.com

By post:

Privacy Officer

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